

eCommerce is growing by more than 30% per year !Why and How to enter the e-World with your existing Lotus products

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About Us

Thierry Soubestre:

- ✿ Certified Lotus Instructor Dev & Admin R4 - R8.5
- ✿ Several Articles in Lotus Magazines including The View
- ✿ Teaching at IBM
- ✿ Specialist in Web 2.0 technologies and frameworks

Jean-Dominique Quinet:

- ✿ Certified Lotus Instructor Dev R4 - R8.5
- ✿ Sun J2EE Certification
- ✿ Certified Websphere Commerce Specialist

Why doing e-commerce with Lotus Products

Because Lotus Provides several Built-in functionalities:

- ✓ Because you can ;-)
- ✓ Because you have some data/application in Lotus
- ✓ Because you have some knowledge of the platform
- ✓ Advanced Security based on layers
- ✓ Built-in Messaging
- ✓ Powerful and easy to use Search Engine
- ✓ Lotus Sametime Integration

Why doing e-commerce with Lotus Products

...and Lotus Provides a robust and complete development environment:

- ✓ Quick and robust integration with RDBMS via LEI or LSX LC, Java (Native connectors in both cases)
- ✓ Rapid Application Development Environment
- ✓ Choice of programming Language:
 - ▶ Back-End: LotusScript, Java, XPages...
 - ▶ Front-End: XHTML, Javascript, CSS...

Why using Web 2.0 in e-commerce

✓ Rich-client interface: the application looks like a desktop client as we only refresh zones inside the browser

✓ Personalized Shopping: the products (and prices) can be easily adapted to the customer

✓ Persistence: each action is sent to the server, therefore automatically saved

✓ Css for Printing: no need to have a PDF transformation

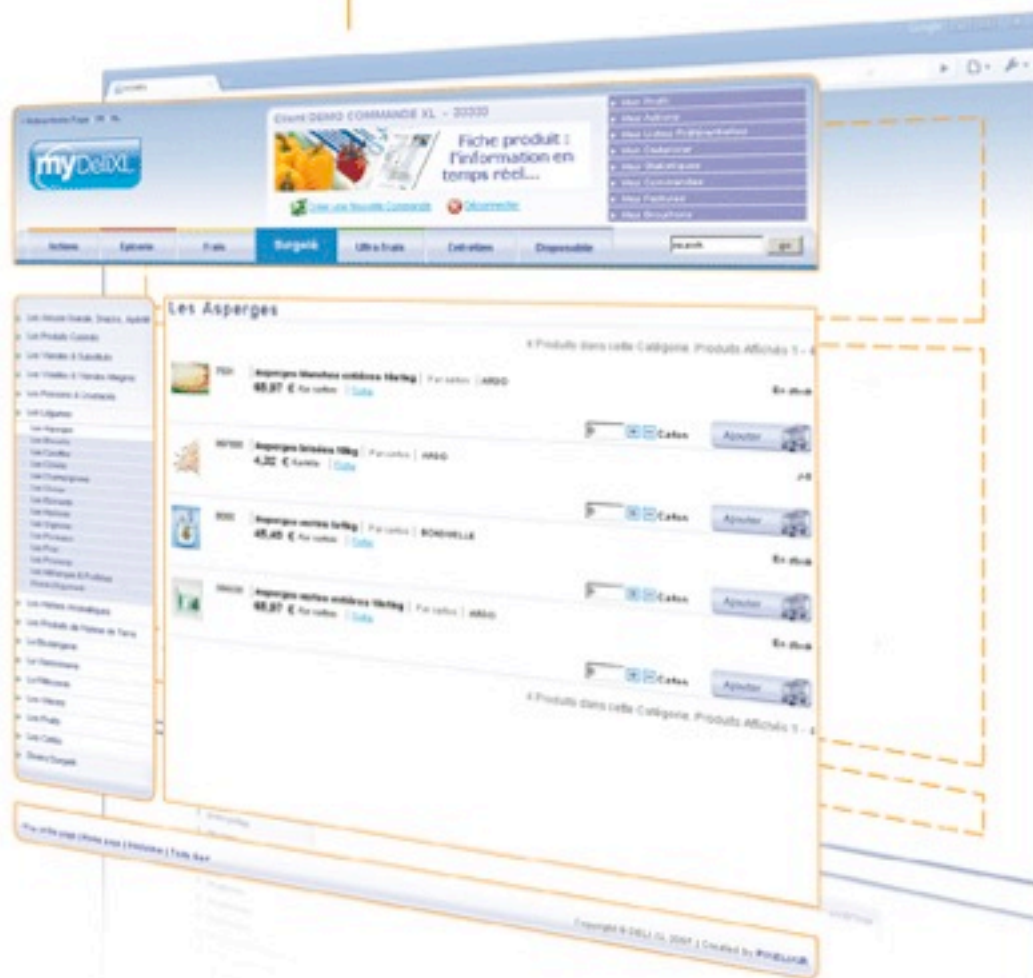
✓ ...



Anatomy of an AJAX Request

Your browser

Domino Server



www.mydelixl.be

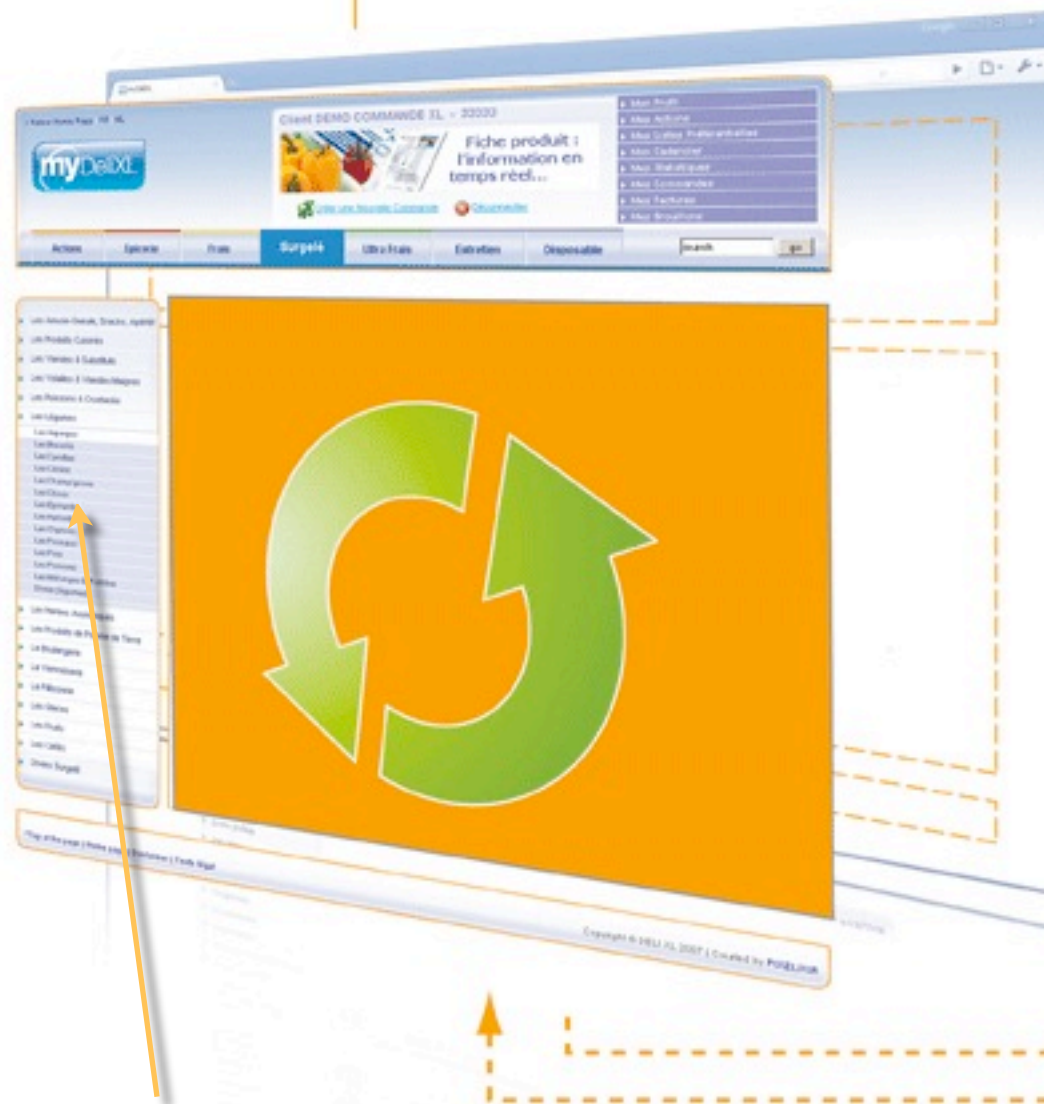


I. The User connects to the server, f.i.: <http://www.mydelixl.be>

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Ajax

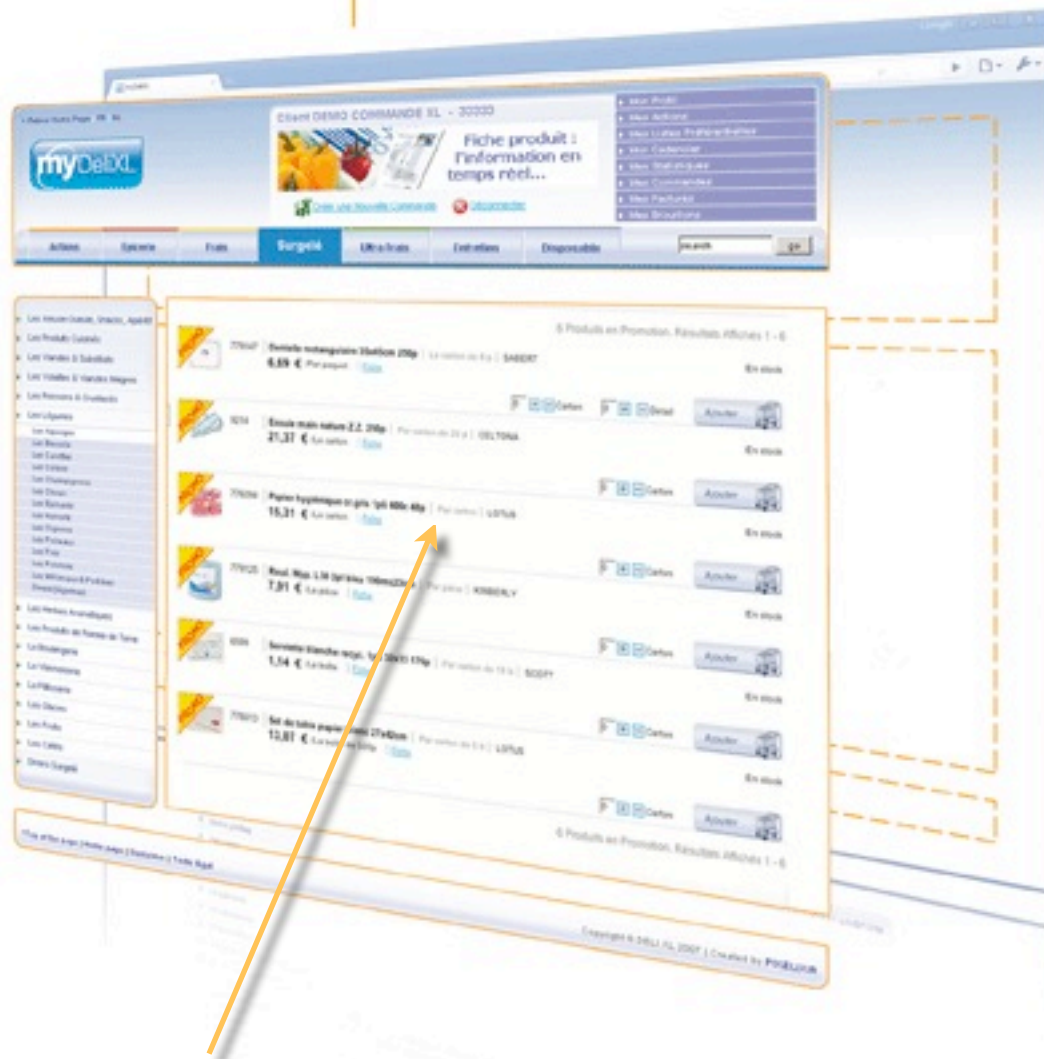


2. The User clicks a zone in the menu, the Ajax request is sent to the server

Anatomy of an AJAX Request

Domino Server

Your browser



3. The Zone(s) is refreshed based on the AJAX response sent by the server

A case Study: www.mydelixl.be

- ✓ Existing solution developed on Lotus Notes/Domino
- ✓ Product Db containing 40.000 entries in Notes
- ✓ User Db serving Authentication
- ✓ The Orders data were originally synchronized between Domino and iSeries via LEI (taking hours...)



A case Study: www.mydelixl.be

✓ Final Solution consists of 3 databases on the Domino Side Synchronized partially with DB2 / 400

✓ Users

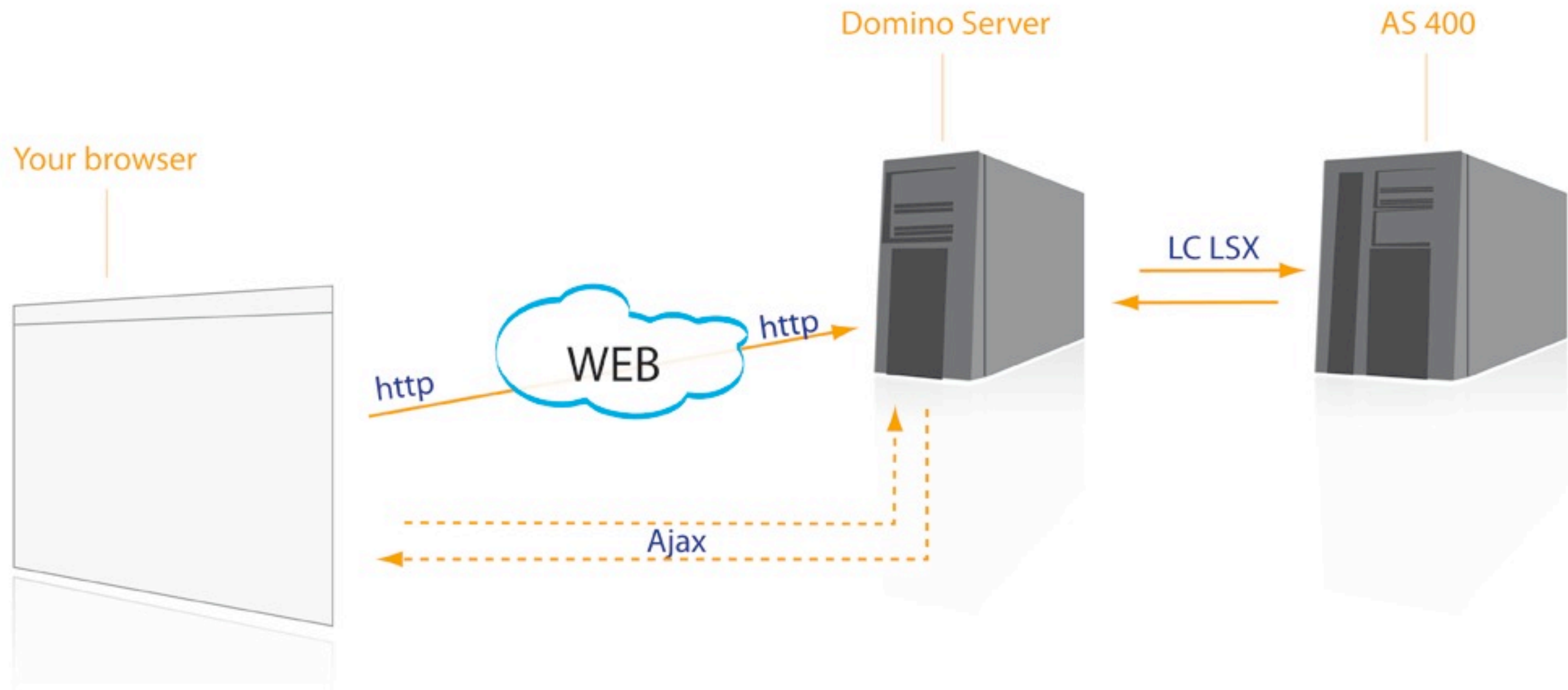
✓ Products Orders

✓ Web front end built exclusively on Domino

► Web 2.0 front end using AJAX technology and massive Dom Manipulation



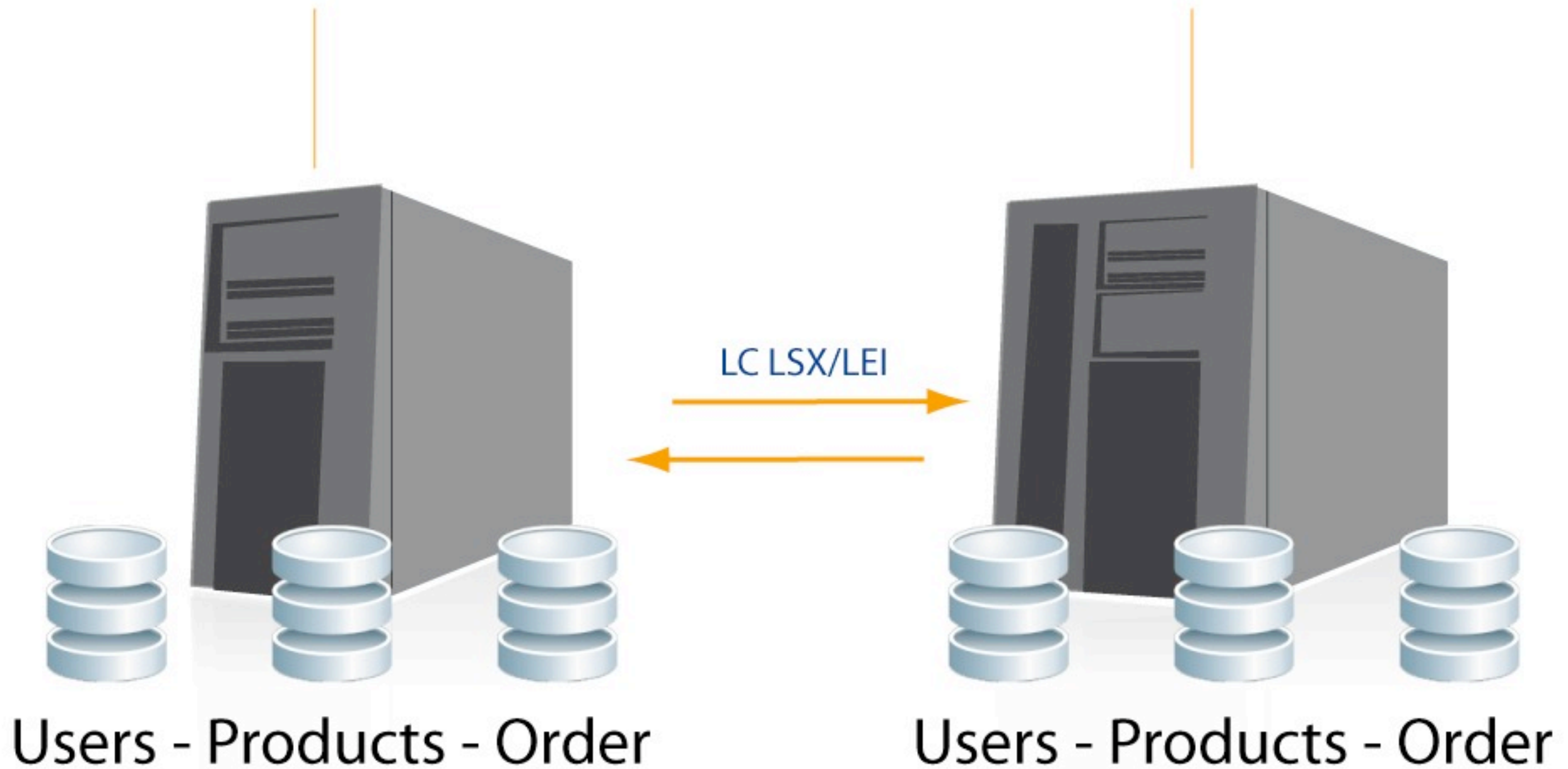
The mydelixl Architecture



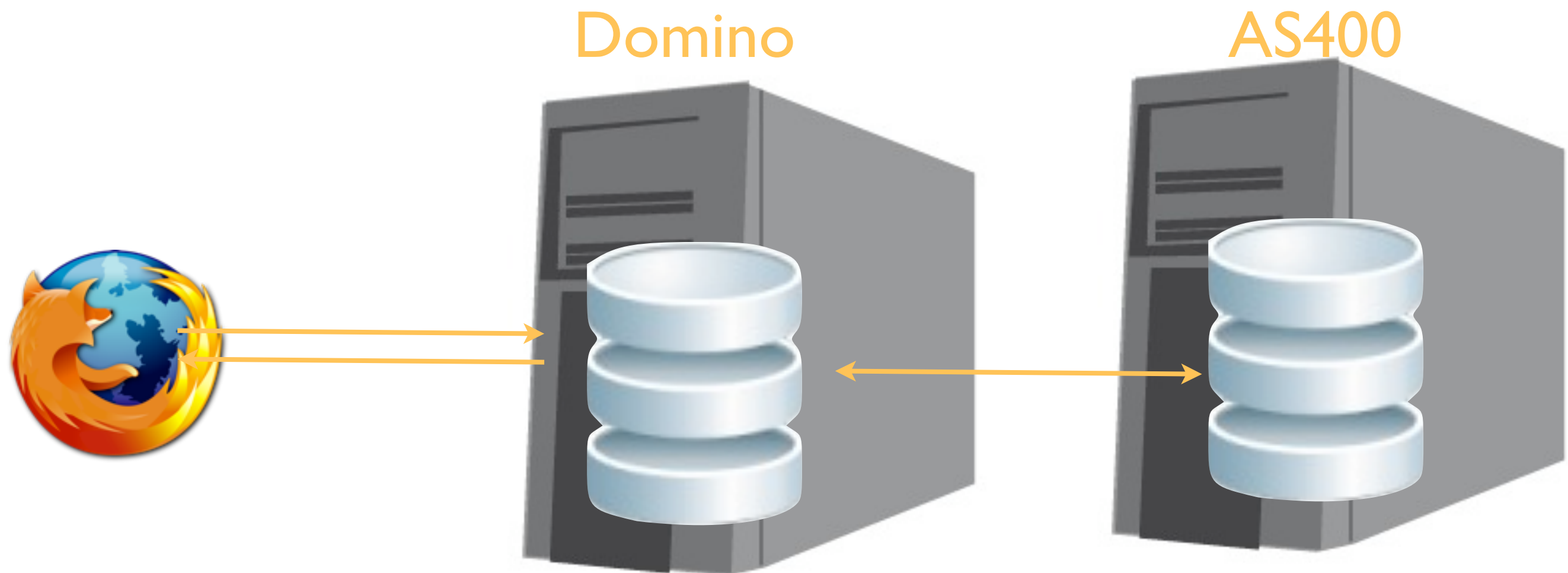
The Databases involved

Domino Server

AS 400

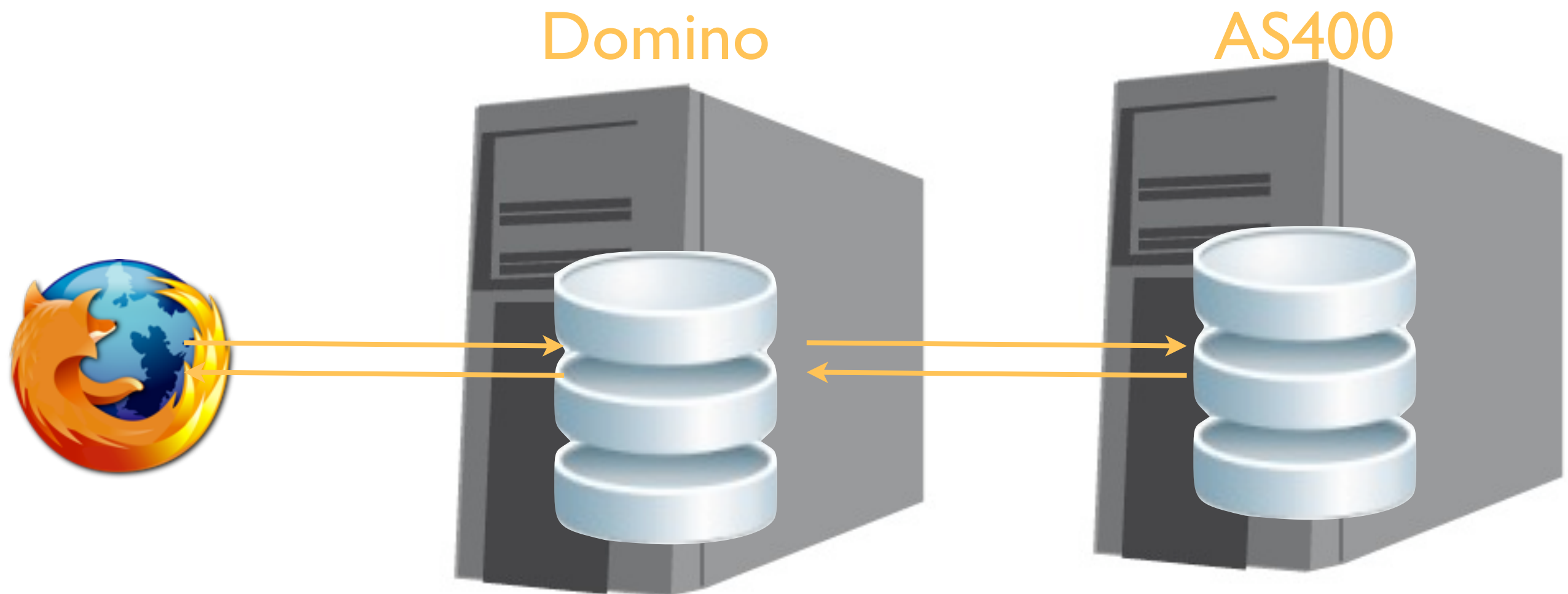


What must be synchronized and how?



You can decide to synchronize the data fully or partially via LEI or LSX/LC

What must be synchronized and how?



✓ *...But in some cases there's no need to store the data and it's even inconvenient so we send it directly to the AS400 and we retrieve it directly*

The mydelixl Evolution

V1

- First Web 2.0 Interface
- Favorites
- Statistics
- Invoices
- Drafts

V2

- Advanced User Mgt
- New AS400 Integrations

V3

- Rebranding
- 1 basket

V4

- www.delidays.be

V5

- Next...

A case Study: www.delidays.be

✓ The challenge: 3 months to build from scratch a virtual fair with more than 70 shops!

- ▶ multiple navigations to address multiple user profiles.
- ▶ flash integration
- ▶ complex ordering system solved by a rich web2.0 interface
- ▶ no AS400 storage
- ▶ highly personalized experience
 - points
 - order status
 - advertising
 - ...

A case Study: www.delidays.be

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A case Study: www.notmaison.be

✓ A real estate website, an secure extranet used by more than 1000 users.

- ▶ map integration
 - webservice
 - google api
- ▶ an evolutive website
- ▶ a complete real estate management system
- ▶ integration with external system
 - webservice





BLUG

Belux Lotus User Group



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